



JERSEYRACING

Les Landes Racecourse

2019 Sponsorship Brochure





Ticket Prices

Standard Adult Entry – £15.00 to include **FREE** car parking, **FREE** race card, **FREE** entry to the viewing hill. Tickets can be purchased at www.jerseyraceclub.com or at the gate on the day.

Children under 16 – **FREE!**

Day Members – £25.00 to include membership car parking, race card, entry to the viewing hill and entry to the exclusive members marquee and bar. Accompanied by a member £20.

Coaches

For the afternoon meetings, there is a 12.00pm and 1.00pm service from Liberation Bus Station, St Helier. Return service is at 5.00pm.

For the evening meetings there will be a 5.00pm service with a 9.45pm return.

All coaches depart from Stand 'N' at Liberation Station. Tickets are £10 return and can be purchased from www.jerseyraceclub.com or Visit Jersey Bus Tours, 19 Esplanade, St Helier (situated opposite Liberation Bus Station).

Annual Membership

Double – £200. This membership includes two membership badges for the year to include membership car parking, admission to the course, entry to the members' marquee and bar, entry to the viewing hill and two **FREE** race cards for each meeting.

Single – £135. All of the above for one person.

NEW FOR 2019

Corporate Membership - £1000. This membership will include 10 membership badges for the year, membership car parking, admission to the course, entry to the members marquee and bar, entry to the viewing hill and **FREE** race cards.

Provisional 2020

| | |
|---------------------------|---------------------|
| Monday 13th April | The Easter Meeting |
| Sunday 10th May | The Jersey Guineas |
| Monday 25th May | The Warwick Vase |
| Sunday 14th June | The Jersey Bullet |
| Friday 26th June | The Evening Meeting |
| Friday 10th July | The Champion Hurdle |
| Sunday 26th July | The Jersey Derby |
| Sunday 16th August | Ladies' Day |
| Monday 31st August | The Clarendon |

2019

Monday 22nd April

The Easter Meeting

First race 2.30pm

Sunday 12th May

The Jersey Guineas

First race 2.30pm

Monday 27th May

The Warwick Vase

First Race 2.30pm

Sunday 9th June

The Jersey Bullet

First race 2.30pm

Friday 21st June

The Evening Meeting

First race 6.30pm

Friday 5th July

The Champion Hurdle

First Race 6.30pm

Sunday 21st July

The Jersey Derby

First Race 2.30pm

Sunday 11th August

Ladies' day

First Race 2.30pm

Monday 26th August

The Clarendon Meeting

First race 2.30pm





The Easter Meeting

Monday 22nd April

The 2019 season opener!

The long-awaited season opener. Bring the family to enjoy. An introduction to new horses trained on the Island and a welcome back to our seasoned stars. There are sure to be some 'UK Raiders' too!

Tables are available in the marquee, enjoy a fabulous three course lunch with tote facilities, bar and TV screens. Your table is yours for the entire afternoon, making a perfect base to return to in between races.

A popular and busy meeting, book early at secretary@jerseyraceclub.com

The Jersey Guineas

Sunday 12th May

A much-coveted prize - who will take home this stunning trophy today? Come and see the equine stars battle it out, set against the stunning back drop of Grosnez Castle.

The Warwick Vase

Monday 27th May

A meeting for all the family, enjoy a glorious Bank Holiday Monday afternoon out. The Warwick Vase is the feature race of the day today, a major prize all would like to win!

The Jersey Bullet

Sunday 9th June

Be sure to secure yourself a good position on the viewing hill to watch 'The Jersey Bullet', a five furlong sprint where the fastest horses

compete at a scorching pace to be crowned the winner of this ever more popular feature race.

The Evening Meeting

Friday 22nd June

One of the most popular meetings of the season, enjoy the party atmosphere with fantastic racing and live music. A great way to spend an evening at the end of your working week with family and work colleagues.

The Champion Hurdle (Champions Day)

Friday 5th July

Bringing together the top hurdles to compete to become The Champion Hurdler of 2019. The first leg of three champions days. A super popular evening meeting watch the sunset over Grosnez Castle whilst listening to live music after the racing.

The Jersey Derby (Champions Day)

Sunday 21st July

The second of our championship days, the most prestigious race of the Channel Islands Season - The Jersey Derby - is the feature race of the season on this always popular late July card. Come and see the very best horses in the Channel Islands race for the most important prize of the year.

Ladies' Day

Sunday 11th August

The most glamorous day of the season and

definitely one for the diary, along with a spectacular card, there will be competitions throughout the day for best dressed person and best hat. This is a super fun meeting, not to be missed.

The Clarendon (Champions Day)

Monday 26th August.

The Clarendon - the feature race of the day and the final leg of the Championship Trio.

Our final meeting of the year and a farewell to summer. Who will be crowned Champion Horse, Champion Owner and Champion Trainer?





Racecourse caterers Niche Events combine their experience and expertise to ensure that our guests enjoy the ultimate race day package through exceptional catering and fine wine.

Corporate entertainment packages can be built around your company's requirements and budget, and with five outstanding races to entertain your guests throughout the day, Les Landes is the perfect location to host amazing events.

On arrival at the racecourse you will be greeted by friendly staff who will show you to your table, where your arrival refreshments will be waiting for you.

Choose from a pitcher of Pimms or a bottle of Champagne to welcome your guests and soak up the atmosphere, before taking your seat for lunch in the marquee.

Enjoy starters, a sumptuous hot and cold buffet for main course, followed by a selection of wonderful desserts and cheeses, completing the perfect lunch.

With your wine nicely chilled and the table yours for the whole day, you have the perfect base to come back to between races.





Overview

Sponsorship at Les Landes brings with it a whole host of opportunities. We are committed to working closely with each sponsor to ensure a unique sponsorship experience at Les Landes.

Whether a sponsor is looking to generate brand exposure and awareness, organise quality hospitality for staff or clients, or to sponsor a race to support your love of racing, the day can be tailored to ensure a successful event. The benefits of association can extend beyond a single day or a single race and we would be delighted to talk through such opportunities with you.

Sponsorship of a race As the race sponsor you will be invited into the parade ring before your race to enjoy the atmosphere, before returning to the winners' enclosure where you will have the opportunity to present prizes to the owners.

Sponsorship of a race costs £4,000 for the feature race of the day and £3,000 for one of the four accompanying races. Your sponsorship includes 10 members badges, a colour advert in the race card of the day, a space for a banner on or near the finish line on the race course, commentary support and a mention in the pre and post race write up in the newspaper.

Why not host a table for your guests for the afternoon or evening and enjoy a fabulous three course lunch created by Niche Events.

Sponsorship of 'Best Turned Out' A fantastic opportunity to promote your brand. You and your guests will be escorted into the

parade ring before each of the five races of the meeting to choose your 'Best Turned Out Horse'. Give your guests an active role in the day's proceedings!

Sponsor of 'BTO' is priced at £500 per meeting and includes a colour advert in the race card, a mention in the pre- and post race write up in the newspaper and commentary support throughout the day.

Race Commentator Sponsorship For each of the season's nine meetings we're privileged to have secured the services of UK commentators who are at the very top of their profession. Ideal for a smaller organisation, this sponsorship

opportunity is a great way to get involved with some of the leading names in racing.

Cost of sponsoring race commentary is £400 per meeting.

Annual Advertising Banners Your company's banner displayed throughout the season. Banners appear in photography used in the local and national press, as well as in promotional literature. *£500 for the entire season.*

Annual Advertising Board A permanent advertising board in the parade ring. *£300 for the entire season.*





Top left
Champion Trainer Alyson Malzard

Bottom left
Champion Horse Black Night

Centre
Champion Owner Anne Moon

Top right
Champion Lady Jockey Alice Mills

Bottom right
Champion Male Jockey Philip Prince





For enquiries or to book:

Telephone: +44 (0) 1534 863484 • Email: secretary@jerseyraceclub.com

www.jerseyraceclub.com